

Rehau, Germany, November 2021



LAMILUX wins Architect's Darling Silver in three categories at once

# Triple award for LAMILUX



BU: Head of Marketing Hartmut Manske (left), Managing Partner of the LAMILUX Group Johanna Strunz (centre) and BIM specialist Bernd Kießling (right) accepted the Architects' Darling Awards.

**All good things come in threes! At this year's Architects' Darling awards, LAMILUX won in no less than three different categories. Not only did the manufacturer of daylight systems win silver in the product awards in the two categories "Glass and Glass Structures" and "Daylight Systems/Roof Lighting", but also in the jury awards. Here, LAMILUX scores in the category "Best BIM Data Offer".**

This year, the best building product manufacturers were awarded the Architects' Darling in a total of 38 categories. For the product awards, Heinze Market Research conducted an independent survey on new product categories among up to 100,000 German architects and planners. In addition, other overarching

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marketing disciplines were honoured with the Jury Award by a top-class jury. LAMILUX won two product awards and a silver jury award.

### **Product awards for glass structures & daylight systems**

In the product area, LAMILUX is awarded for both its impressive glass roof constructions and its innovative daylight solutions. "We create buildings that bring the outside in: Comfortably bright, climatically pleasant, energetically efficient and visually appealing. That is why we have been developing optimal and individual daylight solutions for all types of buildings for decades," explains Johanna Strunz, Managing Partner of the LAMILUX Group. In the independent survey conducted by Heinze Market Research, LAMILUX stood out particularly in three assessment criteria: personal advice, good experience and trust in the brand. "The award honours us in particular because it is awarded by a jury of experts made up of architects, i.e. directly by one of our most important target groups," adds Johanna Strunz.

### **Jury award for configurator tool**

LAMILUX convinced the jury in the category "Best BIM Data Offer" with its product configurator, which covers all the needs of an architect. The planner can configure his individual variant of a skylight in 3D, generate dimensional drawings, data sheets and tender texts and download the BIM model in various file formats. Architects benefit from the countless possibilities of LAMILUX products and at the same time can be sure that the product they want can actually be realised.

The product configurator particularly stood out to the fifteen-member jury, consisting of renowned representatives from the field of architecture, due to its simple and clear handling as well as the extensive download options. This is because the planner is guided through a self-explanatory and dynamically

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adapting dialogue. Plausibility checks run in the background and a live 3D viewer supports the planner in his process. He can see immediately whether the configured skylight meets his expectations and what the technical values are.

## **About the Architects' Darling Award**

The Architects' Darling was lost for the eleventh time on 9 November in Celle, Germany, and honours the "darlings of the building industry". In a large-scale, multimedia survey conducted by Heinze Market Research, architects and planners evaluate various products and solutions from the building industry. In addition to the product awards, which were judged according to various criteria such as personal advice, good experience and trust in the brand, a high-calibre team of media and communication experts and well-known representatives of international architectural firms determined the winners of the jury awards.

## **LAMILUX Heinrich Strunz Group, Rehau, Germany**

Continuous rooflights, glass roofs or rooflight domes: The LAMILUX Heinrich Strunz Group is one of the leading manufacturers of skylights in Europe. The skylights ensure efficient use of natural daylight in a wide variety of buildings. In addition, special smoke and heat exhaust ventilation systems provide safety in case of fire and are thus essential components of fire protection concepts. LAMILUX is also known for its solutions for smoke extraction for buildings. Furthermore, the medium-sized family business founded in 1909 is one of the world's largest producers of carbon and glass fibre reinforced plastics. These composite materials provide stability, lightweight construction and impact resistance, for example as roof, wall and floor linings in commercial vehicles.

The company currently employs a workforce of around 1200 people and achieved a turnover of roughly 293 million euros in 2020.

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